



# SPONSORSHIP





## Join us on the big screen!

Plymouth Arts Cinema (PAC) is an award-winning independent cinema and a not-for-profit charitable organisation.

Plymouth Arts Cinema is an independent cinema, helping to make Plymouth a vibrant cultural city. We're a much loved organisation that has been a key part of Plymouth's arts scene since 1947.

Community is at our heart and we take care to always provide a friendly, inclusive space. Our programme screens current releases from around the world, classics, regionally relevant films, and films which explore the issues of today.

We recently had to replace our projector. We are now running a 4k laser projector, which is 80% more energy efficient than our old one. We need to raise £40,000 to cover the cost of this, and renew other essentials in the near future. This is the perfect time to sponsor Plymouth Arts Cinema!



## **Use our space for presentations, AGMs, or to treat colleagues and clients to a night at the cinema!**

“We are really proud to support PAC – which is one of the great remaining cultural institutions in Plymouth - and the cinema nights you host for us are so well received by our guests.” - Chris Kallis Solicitors

Use our comfortable 100 seat cinema with state of the art equipment to make your presentation sing.

We can book films and organise a screening for you, with a drinks reception at our bar, and catering if required.

We are situated in the heart of Plymouth’s Cultural Quarter, in Arts University Plymouth.

## **We have a wide customer reach and a loyal audience. Sponsorship with Plymouth Arts Cinema is one of the most unique ways of targeting potential customers.**

- 17,000 visitors per year
- An email list of 7,500 addresses
- 11k followers on Facebook
- 5.5k followers on Instagram
- 130,000+ website visits per year



## **Corporate Sponsorship Package: £2,500 Plus VAT**

- Host your own clients or treat loyal colleagues who have supported you over the past year with an evening out at the cinema. Use of cinema 1 x year for a corporate event with a choice of film negotiated with us
- 30 x cinema tickets to use through the year
- A complimentary drink for each of your guests, at your event and for use with the tickets
- Catering can be arranged and will incur additional charges.
- Acknowledgement on all digital communications including the Support Us and film pages of website and on eflyers
- Thank you on social media
- Logo on our printed cinema guide
- Logo in the cinema lobby
- Trailer or slide shown before all film screenings
- Seat Plaque in the cinema with a personalised message

## **In-Kind Sponsorship**

Some companies prefer to offer in-kind sponsorship, by providing a product or service in return for advertising benefits and tickets. In the past we have received popcorn, drinks, and help with equipment. If you would like to discuss this, please get in touch with [charlotte@plymouthartscinema.org](mailto:charlotte@plymouthartscinema.org) to negotiate a package.





**We believe that Cinema is the perfect event to give your business a direct link to Plymouth's culture-loving audiences and an amazing opportunity to host your guests.**

- reach potential new customers
- reward your staff or clients with a cinema trip
- support independent cinema in Plymouth
- be involved with an iconic Plymouth organisation

I do hope that we can persuade you to be a sponsor of our fantastic cinema. We really appreciate any help that you are able to give and please do not hesitate to contact me if you have any questions about the sponsorship.

**Charlotte McGuinness**  
**Marketing Manager**

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[www.plymouthartscinema.org](http://www.plymouthartscinema.org)